

SPONSORSHIP OPPORTUNITIES



Benefiting Community Shelter Board

**Jo Ann Davidson Theatre, Vern Riffe Center
Wednesday June 12, 2019
5:00pm reception
5:30pm - 6:30pm program**



Inspiring ideas. Igniting change

Under One Roof is Community Shelter Board's signature fundraising event to spark discussion about critical social problems and shed light on innovative solutions – so that everyone has a place to call home.

Thanks to generous funders and phenomenal speakers, our first two years for Under One Roof were a huge success. CSB is developing a track record of inviting some of today's most notable thought-leaders on issues of affordable housing, workforce development, and poverty to speak at *Under One Roof*. In 2017, we featured Matthew Desmond, who gave a compelling talk about eviction. In 2018, Kathryn Edin and H. Luke Shaefer discussed their remarkable book, *\$2.00 a Day: Living on Almost Nothing in America*.

Corporate sponsors, individual donors, local elected officials, policy-makers, and industry and community leaders continue to turn out for *Under One Roof* and join the community discussions we spark. We expect to have more than 850 people join us to raise funds and celebrate our community's collective impact toward rebuilding the lives of those experiencing homelessness.

About This Year's Speaker: Mia Birdsong



For Under One Roof 2019, we are bringing to Columbus Mia Birdsong, a family and community visionary who sees relying on the strengths of everyday people as a way to find a solution for ending poverty in our communities. Mia is a pathfinder, community curator, and storyteller who steadily engages the leadership and wisdom of people experiencing injustice to chart new visions of American life.

Mia has spent more than 20 years fighting for the self-determination of everyday people. Believing that, taken collectively, we are the guides we most need, she has made an art out of inviting people into rich explorations of how we map paths forward. Her ongoing work draws targeted attention to the stories of people who are finding their way into leadership roles despite myriad barriers. She highlights the vibrant terrain of all marginalized people who are leading on the ground and solving for tomorrow. Mia's 2015 TED talk "The Story We Tell About Poverty Isn't True" has been viewed over 1.7 million times. Mia is currently working on *How We Show Up*, a book that explores the ways we build expansive and supportive families and communities.

Community Shelter Board works to make sure everyone has a place to call home. We are the community's collective impact organization driving strategy, accountability, collaboration, and resources to achieve the best outcomes for people facing homelessness in Columbus and Franklin County.

We bring together 16 agencies across the community to work together as a cohesive system for change. With the support of a compassionate community, our system of care served more than 12,000 people last year with homelessness prevention, shelter, street outreach, rapid re-housing, and permanent supportive housing.



ARCHITECT FOR CHANGE TITLE SPONSOR

\$30,000 TITLE SPONSOR

This sponsorship level helps 6 families transform and rebuild their lives by providing safe shelter, plus help to move out of shelter and back into stable homes.



Sponsorship benefits include:

- 🏠 A \$30,000 tax deductible investment in Community Shelter Board
- 🏠 Recognition as one of 3 Title Sponsors in e-blasts and social networking campaigns (i.e., Facebook, Instagram, LinkedIn, and Twitter) reaching Community Shelter Board's 9,000 followers and stakeholders
- 🏠 Logo placement and link to your company website from Community Shelter Board's Under One Roof event webpage
- 🏠 20 event tickets – VIP ticket benefits:
 - Preferred seating at event
 - Drink tickets
- 🏠 Premium event recognition:
 - CEO participates in event program
 - Full screen ad
 - Event scroll of honor
 - Acknowledgement as one of 3 Title Sponsors with logo included on event invitation, event signage, and program book



HEADING HOME SPONSOR

\$25,000 SPONSOR

This sponsorship level helps 5 families transform and rebuild their lives by providing safe shelter, plus help to move out of shelter and back into stable homes.




Sponsorship benefits include:

- 🏠 A \$25,000 tax deductible investment in Community Shelter Board
- 🏠 Recognition in e-blasts and social networking campaigns (i.e., Facebook, Instagram, LinkedIn, and Twitter) reaching Community Shelter Board's 9,000 followers and stakeholders
- 🏠 Logo placement and link to your company website from Community Shelter Board's Under One Roof event webpage
- 🏠 20 event tickets – VIP ticket benefits:
 - Preferred seating at event
 - Drink tickets
- 🏠 Premium event recognition:
 - Full screen ad
 - Event scroll of honor
 - Acknowledgement as Heading Home Sponsor with logo included on event invitation, event signage, and program book

HAND-IN-HAND MATCH SPONSOR - \$25,000

This sponsorship provides match dollars for all gifts leading up to and during the event.

Sponsorship benefits include:

- 
- 🏠 A \$25,000 tax deductible investment in Community Shelter Board
 - 🏠 Recognition as Exclusive Match Sponsor in e-blasts and social networking campaigns (i.e., Facebook, Instagram, LinkedIn, and Twitter) reaching Community Shelter Board's 9,000 followers and stakeholders
 - 🏠 Logo placement and link to your company website on Community Shelter Board's Under One Roof event webpage
 - 🏠 20 event tickets – VIP ticket benefits:
 - Preferred seating at event
 - Drink tickets
 - 🏠 Premium event recognition:
 - Full screen ad
 - Event scroll of honor
 - Acknowledgement as Exclusive Match Sponsor with logo included on event invitation, event signage, and program book

BETTER TOGETHER RECEPTION SPONSOR - \$15,000

Sponsorship benefits include:

- 🏠 A \$15,000 tax deductible investment in Community Shelter Board
- 🏠 Prominent logo placement on signage in reception area
- 🏠 Recognition as Exclusive Reception Sponsor in e-blasts and social networking campaigns (i.e., Facebook, Instagram, LinkedIn, and Twitter) reaching Community Shelter Board's 9,000 followers and stakeholders
- 🏠 Link to your company website on Community Shelter Board's Under One Roof event webpage
- 🏠 15 event tickets – VIP ticket benefits:
 - Preferred seating at event
 - Drink tickets
- 🏠 Premium event recognition:
 - Half screen ad
 - Event scroll of honor
 - Acknowledgement as Exclusive Reception Sponsor on event invitation and program book



EXCLUSIVE SPONSORS

NEIGHBORHOOD STEWARD SWAG ITEM SPONSOR - \$10,000

Sponsorship benefits include:

- 🏠 A \$10,000 tax deductible investment in Community Shelter Board
- 🏠 Your logo featured on one side of a swag item gifted to all attendees
- 🏠 Recognition as Exclusive Swag Item Sponsor in e-blasts and social networking campaigns (i.e., Facebook, Instagram, LinkedIn, and Twitter) reaching Community Shelter Board's 9,000 followers and stakeholders
- 🏠 Link to your company website on Community Shelter Board's Under One Roof event webpage
- 🏠 10 event tickets – VIP ticket benefits:
 - *Preferred seating at event*
 - *Drink tickets*
- 🏠 Premium event recognition:
 - *Half screen ad*
 - *Event scroll of honor*
 - *Acknowledgement as Exclusive Swag Item Sponsor on event invitation and program book*

COMMUNITY COLLABORATION Q&A SPONSOR - \$10,000

Sponsorship benefits include:

- 🏠 A \$10,000 tax deductible investment in Community Shelter Board
- 🏠 Recognition as Exclusive Community Collaboration Q&A Sponsor in e-blasts and social networking campaigns (i.e., Facebook, Instagram, LinkedIn, and Twitter) reaching Community Shelter Board's 9,000 followers and stakeholders
- 🏠 Link to your company website on Community Shelter Board's Under One Roof event webpage
- 🏠 10 event tickets – VIP ticket benefits:
 - *Preferred seating at event*
 - *Drink tickets*
- 🏠 Premium event recognition:
 - *Half screen ad*
 - *Event scroll of honor*
 - *Acknowledgement as Exclusive Q&A Sponsor on event invitation and program book*



ROOF OF HOPE SPONSOR

\$10,000 SPONSOR

This sponsorship level helps 3 families move back into stable housing with short-term rent and utility assistance.



Sponsorship benefits include:

- 🏠 A \$10,000 tax deductible investment in Community Shelter Board
- 🏠 Recognition in e-blasts and social networking campaigns (i.e., Facebook, Instagram, LinkedIn, and Twitter) reaching Community Shelter Board's 9,000 followers and stakeholders
- 🏠 Link to your company website from Community Shelter Board's Under One Roof event webpage
- 🏠 10 event tickets – VIP ticket benefits:
 - Preferred seating at event
 - Drink tickets
- 🏠 Premium event recognition:
 - Half screen ad
 - Event scroll of honor
 - Acknowledgement on event invitation and program book



FOUNDATION OF EMPOWERMENT SPONSOR

\$5,000 SPONSOR

This sponsorship level prevents homelessness for 3 families.



Sponsorship benefits include:

- 🏠 A \$5,000 tax deductible investment in Community Shelter Board
- 🏠 Recognition in e-blasts and social networking campaigns (i.e., Facebook, Instagram, LinkedIn, and Twitter) reaching Community Shelter Board's 9,000 followers and stakeholders
- 🏠 Link to your company website from Community Shelter Board's Under One Roof event webpage
- 🏠 10 event tickets
 - *Drink tickets*
- 🏠 Event recognition:
 - *Event scroll of honor*
 - *Acknowledgement in program book*





DOOR TO OPPORTUNITY SPONSOR ---

\$2,500 SPONSOR

This sponsorship level helps 4 men or women move out of shelter and back into stable homes.

Sponsorship benefits include:

- 🏠 A \$2,500 tax deductible investment in Community Shelter Board
- 🏠 Recognition in e-blasts and social networking campaigns (i.e., Facebook, Instagram, LinkedIn, and Twitter) reaching Community Shelter Board's 9,000 followers and stakeholders
- 🏠 Recognition on Community Shelter Board's Under One Roof event webpage
- 🏠 7 event tickets
- 🏠 Event recognition:
 - *Event scroll of honor*
 - *Acknowledgement in program book*



KEY SPONSOR ---

\$1,000 SPONSOR

This sponsorship level provides a family with safe shelter and services for 10 nights while they make their way back to stable housing.

Sponsorship benefits include:

- 🏠 A \$1,000 tax deductible investment in Community Shelter Board
- 🏠 Recognition in e-blasts and social networking campaigns (i.e., Facebook, Instagram, LinkedIn, and Twitter) reaching Community Shelter Board's 9,000 followers and stakeholders
- 🏠 Recognition on Community Shelter Board's Under One Roof event webpage
- 🏠 4 event tickets
- 🏠 Event recognition:
 - *Event scroll of honor*
 - *Acknowledgement in program book*



Inspiring ideas. Igniting change.

Jo Ann Davidson Theatre, Vern Riffe Center
Wednesday June 12, 2019
5:00pm reception
5:30pm - 6:30pm program

PLEDGE CONFIRMATION (Please print clearly)

Sponsor Name

Recognize this gift on all public relations as

Contact Name

Address, City, State, Zip

Office Phone

Email

INVESTMENT

Please accept this pledge commitment in the amount of \$ _____

Full payment enclosed.

Check

Credit card: Visa, MasterCard, Discover, American Express—

Name on card _____

Address (as listed on account invoice) _____

Card number _____ Expiration date _____/_____/_____

Full payment to be paid by May 31, 2019

Other (Please explain) _____

I am authorized to make this pledge on behalf of my corporation.

Initials

Date

EVENT SEATING

In order to facilitate the seating process, please complete the following:

Name of contact for seating

Office Phone

Email

PLEASE MAIL, FAX OR EMAIL PLEDGE FORM AND CHECK TO:
Community Shelter Board
355 East Campus View Blvd., Suite 250
Columbus, Ohio 43235

cleonard@csb.org
614 221 9195 / main
614 221 9199 / fax
www.csb.org